2015-2016 ZOELLNER ARTS CENTER GUEST ARTISTS PROGRAM ADVERTISING

FILE SPEC SHEET

Zoellner Arts Center accepts the following file formats for advertisements:

- High resolution (300dpi) generated pdfs with embedded fonts
  Color ads @ CMYK

- High resolution (300dpi) Photoshop tifs, jpegs or eps files
  Color files @ CMYK

*NOTE: No QuarkXpress, Microsoft Word, Publisher, PowerPoint, Corel, Excel, etc. documents accepted unless converted into one of the above file formats.*

Please send via email to inzacmkt@lehigh.edu

Questions, contact Cyndy Brinker (610) 758-5323
2015-2016 ZOELLNER ARTS CENTER
GUEST ARTISTS PROGRAM ADVERTISING

AD SIZE SPEC SHEET

**Full Page Ad**
4.75” wide x 7.75” high
Color or BW — $1,500

**Half Page Vertical Ad**
2.25” wide x 7.75” high
Color or BW — $950

**Quarter Page Vertical Ad**
2.25” wide x 3.75” high
Color or BW — $500

**Half Page Horizontal Ad**
4.75” wide x 3.75” high
Color or BW — $950

**1/8 Page Vertical Ad**
2.25” wide x 1.75” high
Color or BW — $250

**Quarter Page Horizontal Ad**
4.75” wide x 1.75” high
Color or BW — $500